

NEWS about Red, White & Blue

Mahindra  Bobcat. 

OUR ITHACA STORE IS NOW A NEW HOLLAND PARTS HUB FOR FR FORAGE HARVESTERS!

Ellens Equipment of Ithaca has been set up as a New Holland SP Forage Harvester Parts Hub. The FR parts hub has critical down non-stocking parts that are normally available only in Europe and 4-5 depots in North America. We now have quick access to these parts should you go down. We can also sell parts to other New Holland dealers if need be.

This is another way Ellens Equipment and New Holland work together to improve the after sales assistance, so we can provide the best support in the industry!

Milk and Cookie Day!

In honor of National Dairy Month, we will have milk and cookies available at all 3 stores on June 18th



JUNE PARTS SPECIAL



Purchase 5 bales of twine and get a **free hat!**



FRESH INVENTORY FOR FATHER'S DAY!

All stores are stocked with new water bottles, water jugs, and Traeger Grills!



Our Ithaca store is now a Husqvarna dealer! You can now get the hook up in Ithaca and Beal City!



Traveling T-Shirt Contest

Keep tagging us in your Ellens Equipment apparel for a chance to win the \$100 Visa gift card AND an Amazon Fire Stick! The drawing for the winner will be at the end of summer. You can post as much as you'd like as long as it is in different locations!

We're Hiring!

Service Technicians in McBain and Beal City
Salesman in Ithaca

Service Writer in Beal City

If you wish to apply or know someone who'd be a good fit for any of these positions, please have them email their resume to hr@ellensequipment.com or drop off in store.



**WE WILL BE
CLOSED
JULY 5TH**



\$250 Off OEM Buckets and/or Attachments
with a purchase of \$3,000+

\$75 Off Every \$750 spent on a of genuine
New Holland hay & forage cutter bar parts.

Up to \$100 Off with a qualifying purchase of
genuine lubricants, coolants, filters, or
Fleetguard all-makes filters.

\$200 Off per set of CAMSO compact track
loader and mini excavator rubber tracks.

Free Accessory with a purchase of a 300
series automatic Cropsaver applicator system
for round or small square bales.

***For qualifying purchases**

Order Early - Save the Worry!

Don't forget to order your parts
and equipment **early** for known
and foreseeable needs. Ask your
salesman about **presell programs**
that are available!

REMINDER: We are in our summer
hours. Our parts department, in all 3
stores, is open at 7:30 am.

2021

Calendar Contest!



Submit your pictures now!
The picture with the most
likes will win an
Amazon Fire Stick!

Please submit to
hollie@ellensequipment.com

NEW FACES!

Carl Cook works in our service department
as a delivery truck driver in McBain.

Jeff Ceislak is our newest service technician
in Ithaca.



www.ellensequipment.com

McBain

5297 W Stoney Corners Rd
McBain, MI
P: 231-825-2416
F: 231-825-2292

Ithaca

210 Dilts Rd
Ithaca, MI
P: 989-436-8181
F: 989-436-8585

Beal City

1963 N Winn Rd
Mt Pleasant, MI
P: 989-644-2252
F: 989-644-5147

**Store Hours: Monday – Friday 7:30 am – 5 pm
Saturday 7:30 am – 12 am**